

## Profile.

I'm a highly creative web designer with experience of working on a diverse range of web projects from small businesses to large scale websites with a global user base. Currently working in a full time web development role and involved in regular freelance work, I'm constantly developing my skills, experience and portfolio of work. Furthermore, as an enthusiastic designer, I actively seek to better my abilities and keep-up-to-date with the web community and any advances taking place.

## Education.

1999 – 2002 - BSc (hons) Information Technology - 2:1

University of Wales, Newport

## Employment.

June 2008 – Present - International Baccalaureate (IB), Cardiff

Role - Online Media Officer

Responsibilities -

- Visual direction and all design, XHTML, CSS, PHP & jQuery coding requirements for the main IB website ([www.ibo.org](http://www.ibo.org)), blog network ([blogs.ibo.org](http://blogs.ibo.org)) and e-newsletters.
- Wordpress theme development (design and coding), ongoing management and improvement of the IB blog network.
- Involved in organisation wide projects using the Agile methodology and User Centred Design.
- Creating web copy that is appropriate, effective and adheres to 'house style'.
- Adhering to standards of accessibility, usability, cross-browser coding and developing for non-graphical browsers.

← I also run my own freelance web design business

August 2007 – Present - Box A Design

Role - Freelance web design

Responsibilities -

- Gained various web design projects through self marketing and promotion.
- Wordpress specialist including full theme development and CMS site creation.
- Sole management of projects and client management/liaison.
- Deciding on best fit solution for projects.
- Developing of online brand and identity for clients.

## Professional training.

2009 - Web Project Management course - E-Consultancy

2009 - E-marketing award - Chartered Institute of Marketing

2009 - Advanced Adobe Photoshop training - Certitec

2008 - Advanced Adobe Flash CS3 training - Certitec

## Skill set.

Tools -

- Full working knowledge of - Adobe Dreamweaver, Photoshop, Fireworks, Coda & Text mate.
- Some working knowledge of - Adobe Flash, Indesign & Illustrator.

Web development -

- Hand coded HTML/CSS compatible with IE6, IE7 and all other standards compliant browsers.
- Wordpress specialist - High understanding of Wordpress core for theme development from scratch. Able to design and create blog sites, CMS sites and e-commerce sites using Wordpress.
- Working knowledge of php for use in Wordpress.
- Knowledge of jQuery for animation and various interactivity functions.
- A growing knowledge of HTML 5 and CCS3. Able to implement where appropriate and accessible.
- Experience of working through a User Centred Design process, developing persona's, card sorting exercises, surveys etc.

Design -

- Understanding of color theory, typography, branding, and grid based layout systems for web design.
- Over 10 years of experience using Photoshop for web and graphic design.
- A keen eye for design that is constantly searching for inspiration!

## Personal interests.

I'm a genuine, bone fide web nerd and spend much of my time learning new skills and gasping at amazing designs.

Outside of the web I enjoy the following -

- Playing guitar loudly
- Travel
- Socialising
- Taking photos